



THE EAST TENNESSEE HISTORICAL SOCIETY

MUSEUM of EAST TENNESSEE HISTORY  
Making history personal

**For Immediate Release**

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October 24, 2013

***“Collecting and Preserving Local Television for Regional Archives”***  
**A Brown Bag Lecture by Bradley Reeves**

**PROGRAM:** *Collecting and Preserving Local Television for Regional Archives, A Brown Bag Lecture by Bradley Reeves*

**DATE:** Noon, Wednesday, November 6, 2013

**LOCATION:** East Tennessee History Center  
601 South Gay Street  
Knoxville, TN 37902

**ADMISSION:** FREE | Attendees are encouraged to bring a “brown bag” lunch



(Knoxville, TN) Hidden away in basements, attics, and barns are treasure troves of regional history, as captured on moving images. Early local television across the region captured and documented the important news and culture of the day. A large portion of it, however, is missing and presumed lost. More and more, regional archives are incorporating these locally-produced newsreels as invaluable source material for education and research. Please join the East Tennessee Historical Society for a Brown Bag lecture featuring Bradley Reeves who will share his experiences in preserving regional news and television film collections.

The lecture is held in conjunction with a new exhibition, *Live! On Air! and in Your Living Room*, at the Museum of East Tennessee History through February 23, 2014.

Bradley Reeves is the director of the Tennessee Archive of Moving Image and Sound (TAMIS), founded in 2005 by Reeves and Louisa Trott. Now a part of the McClung Historical Collection of the Knox County Public Library, TAMIS is dedicated to locating, preserving, and providing access to the moving image and recorded sound heritage of Tennessee. Reeves is a Knoxville native and graduate of the L. Jeffrey Selznick School of Film Preservation at the George Eastman House International Museum of Photography and Film in Rochester, New York.

The program is sponsored by 21<sup>st</sup> Mortgage and is free and open to the public. The lecture will begin at noon at the East Tennessee History Center, 601 S. Gay Street, Knoxville. Guests are invited to bring a “Brown Bag” lunch and enjoy the lecture. Soft drinks will be available. For more information on the lecture, exhibitions, or museum hours, call 865-215-8824 or visit the website at [www.EastTNHistory.org](http://www.EastTNHistory.org).

**End Release**