



For Immediate Release

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“BBQ, Blue Jeans, & Cas II” **A Special Event Benefiting the East Tennessee Historical Society** **at Ciderville, USA**

WHAT: BBQ Dinner, Drinks, Music and program
on the legendary Old Coon Hunter Cas
Walker

DATE: Tuesday, October 16, 2012
Doors open at 6:30 p.m.
Dinner begins at 7:00 p.m.

LOCATION: Ciderville, USA
2836 Clinton Highway
Powell, TN 37849



Join the East Tennessee Historical Society Board of Directors and other friends of history for a boot-scootin’ bluegrass evening at Ciderville, USA, part music store, part museum, and all fun! Guests will enjoy a barbecue dinner and program featuring music from David West and the Cider Mountain Boys, Con Hunley, and reminiscences about the "Old Coon Hunter" Cas Walker.

Ciderville is the creation of musician and businessman David Earle West, a Cas Walker protégé who for eight years was a regular on the *Cas Walker Farm and Home Hour*. David took what started as a cider business and expanded it into a music barn and a music store that recently ranked in the top three to four Martin guitar dealers in the world. A generous and fun-loving personality and an astute businessman, David credits Cas for his business success. “I listened and learned everything I could. I tell everybody I attended ‘Cas Walker College.’”

Ticket sales will benefit the East Tennessee Historical Society. Tickets are \$100 each and cover both the dinner and the program. Space is limited and advance reservations are needed by October 11. Call Lisa Belleman at 865-215-8883 or belleman@eastTNhistory.org. For more information, see www.eastTNhistory.org.

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