



THE EAST TENNESSEE HISTORICAL SOCIETY

MUSEUM of EAST TENNESSEE HISTORY
Making history personal

For Immediate Release

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20 Years of East Tennessee's Own WDVX
Book Launch and Panel Discussion
A First Friday Event at the East Tennessee History Center

PROGRAM: *East Tennessee's Own WDVX* Book Launch and Panel Discussion
DATE: Friday, November 3, 2017, at 6:00 p.m. Reception, 7:00 p.m. Program
LOCATION: East Tennessee History Center
601 South Gay Street
Knoxville, TN 37902
ADMISSION: FREE



(Knoxville, TN) Celebrate as “East Tennessee’s Own” WDVX turns 20 years old! On Friday, November 3, and as part of downtown Knoxville’s First Friday, the East Tennessee Historical Society in partnership with WDVX will feature the debut of a new book about the history of WDVX and a panel discussion by book editors Wayne Bledsoe and Jay Clark, along with station founder Tony Lawson and WDVX hosts. Books will be available for sale and signing. Also on view in the East Tennessee History Center lobby will be an accompanying exhibit about WDVX’s history and significance to the culture of East Tennessee. The exhibit will remain on view throughout November.

The program is presented in partnership with WDVX and the East Tennessee Historical Society. The panel discussion is free and open to the public and will begin at 6:00 p.m. with a light reception’s followed by the program at 7:00 p.m. at the East Tennessee History Center, 601 S. Gay Street, Knoxville. For more information on the lecture, exhibitions, or museum hours, call 865-215-8824 or visit the website at www.EastTNHistory.org.

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